



Benefits of the VIPPS Program

NABP Verified Internet Pharmacy Practice Sites™ (VIPPS®) accreditation program:

- ◆ Provides the public instant access to independently verified and maintained information about the legitimacy of the online pharmacies to which they are entrusting their family's health and safety.
- ◆ Provides assurance to third-party payers and insurance companies that the online pharmacy is licensed and operates within the laws of the jurisdictions in which they do business. VIPPS accreditation further assists payers by minimizing the chance that payment will be made to "phantom" pharmacies.
- ◆ Goes beyond a paper-and-pencil review exercise to include an on-site survey of the online pharmacy's operations, including its distribution site, to assess the organization's ability to address issues unique to Internet-based pharmacy practice.
- ◆ Requires a quality assurance/quality improvement program to ensure the organization continues to provide optimum service to patients.
- ◆ Ongoing surveys ensure continued compliance.
- ◆ Provides assurance to consumers and health care professions because of its design and oversight by NABP, an organization with a century's worth of experience in assisting its member boards and jurisdictions in pharmacy regulation.

