



NABP Communications

The Communications staff provides editorial services including writing, editing, and proofing literature for the entire organization. The Communications staff is responsible for brochure and pamphlet design, as well as literature and communication plan development including:

- ✓ Publications:
 - *Survey of Pharmacy Law*
 - *Model State Pharmacy Act and Model Rules of the National Association of Boards of Pharmacy*
 - Examination Bulletins
 - Meeting Materials
- ✓ NABP Newsletters:
 - The *NABP Newsletter* was developed to educate, inform, and communicate the objectives and programs of the Association and its 66 member boards of pharmacy to the profession and to the public. The *NABP Newsletter*:
 - Is published 10 times a year
 - Provides Association news and articles about issues that affect the regulation of the pharmacy profession
 - The State Newsletter Program is part of the NABP Foundation, which was created by NABP to support the Association's educational programs and research and development projects. The State Newsletters:
 - Are published on a quarterly basis
 - Provide pharmacists in 34 states with vital information about their state's pharmacy laws and board of pharmacy regulations
 - The State e-Newsletter Program allows boards of pharmacy to communicate important board information to pharmacists, pharmacy technicians, pharmacies, and others in a timely and efficient manner. The State e-Newsletter:
 - Is published on a quarterly basis
 - Saves the boards more than \$6,000 per year by cutting printing and mailing costs
 - Appears the same as the traditional printed version
 - Allows boards of pharmacy to disseminate timely information
- ✓ News Releases
 - The NABP Communications Department issues approximately 20 news releases on a yearly basis.
- ✓ NABP Web site
 - In conjunction with the Information Technology Department, Communications is responsible for maintaining accurate and timely information, updates, and current topics for all of the programs and services on the NABP Web site.